

Professional graphic and website designer focused and driven to constantly provide high quality creative solutions.



## EXPERIENCE

Telit - Boca Raton, FL June 2016 - Present

### Creative Graphic & Visual Designer

- Design, develop, and manage graphic assets used internally and for customers
- Plan and design trade show booth graphics, print and digital displays, and any marketing collateral needs for major IoT events (MWC, SEMICON West, Hannover Messe, etc.)
- Build highly focused and search engine optimized landing pages and email layouts for strategic marketing campaigns
- Produce social media and blog post images for promotions and lead generation

iGreen Marketing - Coconut Creek, FL July 2013 - May 2016

### Lead Graphic & Web Designer

- Establish and develop firm's overall creative standards
- Manage a design team focused in efficiently developing clientele websites optimized for search engines and lead generation; balance designs between form and function
- Produce high quality printed marketing collateral: business cards, office brochures, promotional flyers, EDDM postcards, etc.

Stadson Technology - Boca Raton, FL May 2012 - June 2013

### In-House Graphic Designer

- Key founding member of a startup company that focuses on providing mobile app security solutions for universities and educational organizations nationwide
- Responsible for building the company's brand from ground-up since its inception in early 2012
- Work side-by-side with the backend development team to produce industry standard user interfaces with best user experience practices
- Produce marketing materials and presentations used for business partners, investors, and potential customers

Nuclei3D - Weston, FL September 2011 - June 2012

### Graphic Designer Intern

- Responsible for designing in-game 2d and 3d assets for mobile gaming
- Engage in creative brainstorming sessions for level designs and project development meetings to improve overall user experience
- Design promotional assets for conventions and events





## EXPERTISE

Corporate Branding  
Layout Design  
UI/UX Design  
Logo Design  
Typography  
Project Management  
Internet Marketing

Adobe Creative Suite:  
Photoshop, Illustrator, InDesign, Premiere,  
After Effects, Dreamweaver  
Website Design:  
HTML5, CSS3, Basic Javascript, Wordpress  
3D Computer Modeling  
Video Editing



## EDUCATION

Florida Atlantic University  
3.78 GPA [Magna Cum Laude]

Graduated Spring 2012

- Bachelor of Fine Arts in Graphic Design
- Bachelor of Arts in Multimedia - Film, Video, & New Media



## AWARDS & CERTIFICATIONS

HubSpot Design Certified  
HubSpot InBound Certified  
President's Honor List  
Dean's Honor List  
Best business plan with the Stadson Tech team at FAU's competition  
Artwork selected for FAU's Graphic Design Alumni Exhibition [Juror: Natalie Frank]  
Artwork selected for FAU's Student Juried Exhibition [Juror: Hilary Harkness]  
Artwork selected for FAU's Broward Student Juried Exhibition [Juror: Gail Anderson]  
Artwork selected for FAU's Student Juried Exhibition [Juror: Deborah Aschheim]  
Short animation accepted at the faculty juried Film, Video & New Media Show  
Honorable Mention at Evolve CG Conference 3D Environmental Modeling category

